



# SPARKLE EXECUTIVE COACHING

Partners with international organisations to develop strong leadership, committed teams and cross-cultural intelligence to enhance their performance



CAROLINE DUSSUEIL - FOUNDER & EXECUTIVE COACH



# MEET YOUR COACH

CAROLINE DUSSUEIL – CERTIFIED EXECUTIVE & TEAM COACH

15 years of international corporate experience.  
One clear purpose: unlocking human potential.



1

## Corporate roots

Supply Chain & Procurement Manager - PPG, ALDES Middle East

2

## Global footprint

Lived and worked across the UK, Dubai, and China - 14 years abroad

3

## Certified since 2021

Certified transformational Coach — Specialised in Leadership, Team & Intercultural coaching



*A boutique, human-sized firm built on authenticity, deep trust, and flexibility - because real transformation happens in genuine partnership.*

# OUR MISSION

## UNLOCK LEADERS & TEAMS POTENTIALS

We act as a true catalyst for change — helping individuals and teams explore their full potential, navigate complexity with intention and courage, and grow with humanity.



### Catalyst for Change

Unlocking potential in individuals and teams



### Strategic Partnership

Guiding growth with intention and clarity



### Human-Centered

Flexibility, authenticity, and deep trust

# LEADERSHIP COACHING

FOR A STRATEGIC IMPACT ON SUSTAINABLE PERFORMANCE

Empowering leaders to lead with clarity, courage and humanity in order to inspire trust, drive transformation and create lasting impact.



- 1 Strategic presence**  
Balancing vision and execution — making confident decisions that align people, priorities and performance.
- 2 Self-awareness & authenticity**  
Understanding one's values, triggers and leadership style to lead with integrity and emotional intelligence.
- 3 Influence through empathy**  
Building trust and engagement by listening deeply, communicating purposefully and adapting across cultures.

# TEAM COACHING

TO STRENGTHEN COHESION AND PERFORMANCE COLLECTIVE

Strengthening team confidence and cohesion in order to build and maintain high-performing teams at critical moments, and to support them to understand the impact they have on their organisation's success.



- 1 Alignment across borders**  
Uniting teams across geographies, functions, and cultures toward shared goals.
- 2 Trust & collaboration**  
Fostering psychological safety and open communication in diverse, high-pressure environments.
- 3 Streamlined decision-making**  
Cutting through complexity so teams act with clarity, speed, and collective confidence.

# INTERCULTURAL COACHING

TURNING CULTURAL DIVERSITY INTO YOUR ORGANIZATION'S STRATEGIC ADVANTAGE.

Intercultural coaching enables international teams to turn their differences into collective intelligence.

- 1 Cultural awareness**  
Building sensitivity and intelligence across cultures for stronger global relationships.
- 2 Cross-cultural leadership**  
Equipping leaders to inspire, influence and align diverse international teams.
- 3 Expatriation & Repatriation support**  
Guiding professionals and their families through international transitions with confidence and clarity.



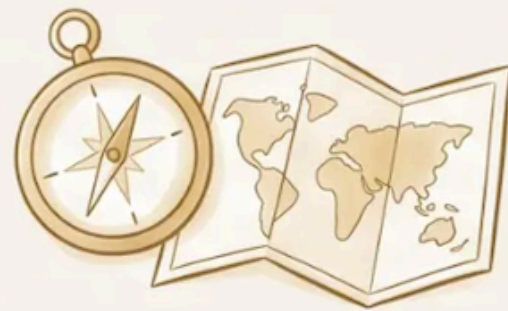
Essential for organizations navigating hybrid work, global teams and international transitions.

# OUR COACHING PROCESS

## A 3-STEP JOURNEY TOWARDS TRANSFORMATION

A tailored three-step journey to unlock your potential, or your team's — with confidence, clarity and intention.

01



### Discovery

Explore your needs, define short and long-term goals, and establish the foundation for meaningful change.

02



### 1:1 Coaching

An active phase of reflection, deep questioning, and program adjustments tailored to your evolving journey.

03



### Debriefing

Align results with your original objectives and prepare with confidence for the road ahead.

**OUTCOME:** Improved communication • Confident decision-making • Sustainable leadership style

# THE SPARKLE BENEFIT

THE PROFESSIONALISM OF AN INTERNATIONAL ORGANISATION,  
THE FLEXIBILITY OF A BOUTIQUE COMPANY.

1

## Strategic support, not a one-off service

This support forms part of the company's overall strategy, based on a spirit of co-creation and trust.

2

## Measurable and lasting impact

Sparkle programmes are designed to deliver visible and lasting results: improved communication, better-aligned decisions and more mindful leadership.

3

## Integrated multicultural expertise

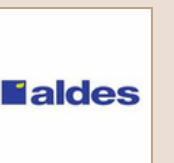
Sparkle does not simply adapt its coaching to cultural diversity; it is at the heart of its methodology. Every coaching programme helps leaders turn cultural differences into a strategic advantage.

4

## A systemic and people-centred approach

Moving away from standardised models, Sparkle combines performance, psychology and team dynamics to deliver more effective results in terms of individual clarity, team cohesion and organisational culture.

## THEY TRUST US



# FEEDBACKS

*Thanks to her support and guidance, we were able to work together more effectively, thereby achieving our goals and exceeding our expectations.*

*J. and A., Entrepreneurs, Hong Kong*

*Caroline has restored my self-confidence and shown me what a strong person I am. I'm 'just' carrying a burden that I can let go of at any time. She reminded me that I'm the only one who can decide who I am*

*K., Manager - Auto Industry, France*

## Challenges:

- Difficulty communicating
- Procrastination
- Difficulty completing projects
- Lack of motivation

## Results:

- Smoother and more effective communication
- Improved ability to concentrate
- Establishment of task management processes
- Renewed commitment and motivation

## Challenges:

- Toxic manager
- Declining results due to targets that seem unachievable
- On the verge of burnout

## Results:

- Restored self-confidence
- Achievement of goals
- Career change
- Easing of family tensions



# YOUR NEXT STEPS

TAKE THE FIRST STEP TOWARDS CHANGE

---

Contact us to empower your leaders and teams to act with clarity, courage and confidence.



[sparkle-globalcoaching.com](https://sparkle-globalcoaching.com)